

# AMiDA

Academy for Microfinance Development in Asia

April 2009  
Sanur - Bali  
Indonesia

ACADEMY FOR MICROFINANCE DEVELOPMENT IN ASIA

Applied  
Skills  
Training  
For  
Microfinance  
Practitioners



Preparing Microfinance industry to face challenges linked with the global financial crisis, microfinance institutions will need to be able to rapidly absorb and respond to changes within their markets. More to the point of continuing capacity development, improvement of technology and networking among microfinance practitioners; Increasing the outreach and further development of microfinance institutions through the implementation of good governance by enriching transparency and efficiency are key points to develop Microfinance Institutions.

Following the success of the first AMiDA that was held on March 31<sup>st</sup> to April 11<sup>th</sup>, 2008 in Bali, AMiDA tend to strengthen its existence to be the leading microfinance academy in Asia with an international standards and best practices applicable to the Asian / Pacific market. It is modeled after the world leading academies providing continued international intensive training programs to microfinance practitioners and policy makers, but will focus on more technical issues.

With the support from GTZ & Mercy Corp; MICRA's envisioned on AMiDA has proven in its first time held with over 100 participants took part in the academy, who came from 8 countries and 80 institutions. And with International participants coming from Bosnia Herzegovina, China, East Timor, Germany, Philippines, Sri Lanka and Tajikistan, has enable AMiDA to be recognized globally.

### Who Should Participate

Microfinance practitioners, directors, senior managers and key industry stakeholders, such as government policy makers, international development agencies and social investors are invited to join the program to update their own skills and knowledge on the latest microfinance best practices and innovations as well as to improve their networks among colleagues and potential partners.

#### **First batch participant's comment:**

*"..... we found that this academy is very useful and courses offered applicable in our institutions,"* said participants from Community Bank, Yogyakarta, Indonesia

*"This event was a success, through AMiDA we have the chances to know Indonesia better and its microfinance industry, I definitely encourage others to participate in it,"* complimented participants from Tajikistan



### The Faculty

AMiDA's education program, which covers a wide range of leading topics in microfinance is delivered in bilingual and by a mix of leading international, regional and national Indonesian experts. And continuing the success of first AMiDA which delivered by a number of experts, this coming AMiDA will also come with the following names of expert:

- |                       |                       |
|-----------------------|-----------------------|
| ◇ Janis Sabetta       | ◇ Erlyn Shukmadewi    |
| ◇ Madeline Hirschland | ◇ Fadri Effendy       |
| ◇ Meliza H Agabin (*) | ◇ Ildol Mahyudin      |
| ◇ Ruby Al Salem (*)   | ◇ Silva Liem (*)      |
| ◇ Raymundo Roxas      | ◇ Surya Agung Meranga |
| ◇ Leesa Shrader       | ◇ Zulkarnain Rivai    |
| ◇ James Hokans (*)    | ◇ Don Johnston        |

*\*To be confirmed*

## AMiDA Plenary Session

All participants are invited to attend plenary sessions in the morning that includes keynote speakers and panel presentations with working group discussions or Q&A at the end of the session. Interesting topics that will be covered during the plenary are as follows:

- ◇ Future Trends and Scenarios for Microfinance, Identifying Opportunities, Threats and Challenges
- ◇ Housing Finance for the Poor
- ◇ Innovative Financial and Social Safety Net Products
- ◇ Treasury Management for Microbanking
- ◇ E-Banking
- ◇ Managing Delinquency in Current Global Financial Crisis
- ◇ Opportunities and Challenges Islamic Microfinance, etc.



## 6-day Training Sessions and 1-day Exposure

12 available courses will be offered in both Bahasa Indonesia and English, and the second AMiDA courses are designed and will be delivered in a very detailed, thorough and practical way, with a focus not only on “good to know” but, also on “how to”. Over the seven days period participants can choose maximum of two courses that most interesting to them and in their preferred language and one day MFI exposure for a real life observation of Indonesia's MFI practices.

The coursework is carefully selected by a team of experts and systematically packaged to ensure effective flows of thought and gradual understanding of participants on key lessons learned from previous sessions. Those who complete the full course program are expected to be able to immediately apply the knowledge and practical tools in their own organizations. A number of courses that was delivered in the first AMiDA will be repeated in this second one, not to mention new courses will also be introduced. Courses offered in the second AMiDA include:

- ◇ Housing Finance for the Poor
- ◇ Saving Mobilization
- ◇ Liquidity Management
- ◇ Micro-insurance
- ◇ Islamic Microfinance
- ◇ Understanding and Managing Risk and other core Management Topics

## AMiDA's Daily Agenda

	<b>Week 1 29 April - 1 May 2009</b>	<b>Week end 2 - May - 09</b>	<b>Week 2 4 - 6 May 2009</b>
07.45 - 08.15	Registration 29 April' 09		
08.15 - 09.15	Plenary Session	<b>MFI's Exposure</b>	Plenary Session
09.15 - 10.45	Choose one out of 6 different courses		Choose one out of 6 different courses
10.45 - 11.00	Break		Break
11.00 - 13.00	Continued		Continued
13.00 - 14.00	Lunch		Lunch
14.00 - 15.15	Continued		Continued
15.15 - 15.30	Break		Break
15.30 - 17.00	Continued	<b>Relaxation</b>	Continued
Evening	Course Reading and Relaxation		Course Reading and Relaxation

### Time

The second AMiDA will run for from the 29<sup>th</sup> April to 6<sup>th</sup> May 2009.

### Venue

Home to thousands of microfinance institutions, Bali has been chosen to be also AMiDA's home. Easy to access by direct international connections (Jakarta, Singapore, Kuala Lumpur, etc.), the "Island of Gods" is also a great destination for international and local participants. The 7-day training program will be held at Sanur Paradise Hotel, Sanur - Bali.

### Tuition

The full course tuition is USD 1,650 (or Rupiah equivalent) per participant which includes tuition, course materials, lunches and coffee breaks, but excludes accommodation, other social activities and transportation costs to and from the venue. Those who apply before March 28th will get an early bird fee of USD 1,500.

### Accommodation

Participants are able to arrange their own accommodation and transportation. Prices of adjacent accommodation are around USD 45.

AMiDA can assist participants who wish to stay at the Sanur Paradise Hotel in getting special rates.

### Preparation

Present your own success stories and best practices! During group presentations/discussions, participants are encouraged to share their experiences, success stories and practices within their own microfinance institutions with others

### Further Information

The application form can be downloaded from [www.micra-indo.org/amida](http://www.micra-indo.org/amida). For more information please e-mail your questions to [AMiDA@micra-indo.org](mailto:AMiDA@micra-indo.org) or contact:

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